



2019 USATF South Carolina Annual Meeting

Communications Chair Committee/Officer Report

Chair/Officer Title:	Communications Chair
Chair/Officer Name:	TaMara Sloan
Reporting Period:	August 2018 - September 2019
Report Date:	September 19, 2019
Committee Members:	TaMara Sloan, Susan Heiser

Committee Program Activities/Events/Projects:

- 50 email blasts sent to USATF SC membership
- 2 newsletters created, posted to the website, and emailed to membership
- Updates posted to the USATF SC Facebook page
- Remind App used to send out information and event calls for Association JO track & field meet and Region JO track & field meet

Committee Program Goals:

- Minimum of 2 newsletters posted to website and emailed to membership
- Email communication to membership distributed in a timely manner
- Increased communication through social media (FB)

Project/Program Expenses:

None