

Brian Jordan, #1508361571
Candidate for President

I am Brian Jordan and I have served as President of USATF-SC for the past 3-years. I have worked hard to provide opportunities for all association members in every constituency:

- Ensuring the association obey Safe Sport policies.
- Increasing Officials stipends, facilitating training, and ensuring officiating opportunities are widely shared.
- Providing grants for Coaches Education in the USATF L1 and L2 programs.
- Increasing the diversity and number of people involved on committees and working at meets.
- Supporting Clubs by reimbursing JO entries at Nationals and partnering with them for association championships.
- Implementing the USATF-SC Club Coaches program, allowing free entry to club coaches at SC meets.
- Increasing volunteer opportunities by being the first in the nation to have a 3-step qualification route.
- Supporting athletes through Olympic Trials grants and involving them in decision making at national conventions.
- Keeping all members informed through regular blasts, emails and Facebook posts.
- Implementing checks and balances to ensure ethical compliance.

I support the mission of USATF and understand its function and structure:

- Member of USATF-SC for over 7 years, first as a club coach, then head coach for Florence Track Club.
- My family moved and we became part of Myrtle Beach Track Club in 2019, where I continue to assist coaching and officiating.
- Certified as an Official in 2018.
- Earned my L-1 coaching certificate in 2016 and maintain my certification through continuing education.
- I am also an Eagle Scout and have served as Scoutmaster for Scout Troop 476 since 2016.

I am community minded and believe the role of the Association is to improve and promote athletic opportunities for all of our members. This isn't just about hosting meets to keep accreditation and send people to the national convention, it's about supporting and growing all constituencies: volunteers, athletes, coaches, officials and clubs. These groups work best when they work together. For example:

1. Providing more coaches education funding results in better educated coaches, this improves athletic training and performances for athletes, and more educated coaches help clubs to grow and develop.
2. Improving official's education and experience increases our ability to host more valid and higher level meets within our association. This, in turn, helps our athletes prepare for higher levels of competition. It helps our officials improve their credentials so they can work at more prestigious meets nationally. In this way, USATF-SC is looking to the future and supporting officials, athletes and coaches who aspire to be part of the Los Angeles Olympics in 2028.
3. Providing funding for athletes who achieve challenging qualifying standards supports our athletes and clubs competing for places on national teams.

We are a diverse volunteer organization and we depend on our members to give their time and energy to keep the Association functioning in a positive and productive manner. For this I sincerely thank all of you who have given so much time and effort over the years. I challenge you to volunteer for USATF-SC--by joining or leading a committee--so we can provide even more opportunities for all five USATF-SC constituencies.

As a USATF-SC Volunteer, Coach, Official, Club member, and parent of athletes, I represent all member categories. I promise to continue this administration which has been fiscally accountable and used Association funds for the betterment of all our athletes, coaches, officials, volunteers, and clubs.

I respectfully ask for your vote to continue the growth and smooth running of our association.