



## 2019 USATF South Carolina Annual Meeting Youth Committee Report

<b>Chair/Officer Title:</b>	<b>Youth Chair, 2nd Vice President</b>
<b>Chair/Officer Name:</b>	<b>Steve Mullaney</b>
<b>Reporting Period:</b>	<b>August 2018 - September 2019</b>
<b>Report Date:</b>	<b>9/19/2019</b>
<b>Committee Members:</b>	Tami Dennis, Michael Flournoy, Susan Heiser, Sheri Lacy, Wayne Lacy, Anna Owens, Norman Venyah, Brian Jordan, Bill Truman (retired)*

*\*We are currently looking for a replacement for Bill Truman, plus, we would like to add an additional two people.*

### **Committee Program Activities/Events/Projects:**

#### **Year in Review:**

This past year (Aug 2018 – Aug 2019) was a successful one for USATFSC Youth. The USATFSC Youth Athletics Committee has two keynote JO (Junior Olympic) Association events: Track and Field, and Cross Country (XC).

- + 2018 SC Association XC JO: 313 athletes
- + 2019 Track & Field JO: 650 athletes

Attendance was low in both cases because of where the National Championship was held. The 2018 XC Championship was in Reno, NV, while the 2019 T&F Championship was in Sacramento, CA.

#### **Cross Country:**

The 2018 USATFSC Association XC Meet (Nov 2018) was an improvement over the 2017 event. Expenses decreased, while revenue increased. Net profit (or contribution to USATFSC) in 2016 was \$712, while the contribution for 2017 was \$2,232, and was even more., with 16% less athletes.

XC Year	Athletes
2017	374
2018	313 (56.4% M, 43.5% F )

USATF South Carolina also hosted the 2018 USATF Region 4 XC Meet. There was a definite lack of Florida participation, but overall the event was a financial success. We also had great participation from GA Officials. Forty-three (43) USATFSC athletes made the trip to Reno to compete in the National JO XC Championships and ten (10) of those made 2018 All Americans. Congratulations.

#### **Track & Field**

The 2019 USATFSC Association JO Track & Field Meet was very successful. In fact, was the most profitable event held in the last 10 years, and perhaps in USATFSC history. Compared to the 2017 event, expenses decreased (4.6%), while revenue increased 64%. Net profit (or contribution to USATFSC) for the 2017 event was negative; the event lost \$6,698. The contribution for 2018 was \$3,910\*. The only



other Association meet since 2010 to end with net positive cash flow, was the 2016 Association meet which contributed \$5,717. As impressive as was that year, this year was even more impressive. The 2019 USATFSC Association JO Track & Field Championships contributed \$10,247.

T&F Year	Athletes	Profit
2016	1,012	\$5,717
2018	1,099	\$3,910
2019	650 (51.4%M, 48.6%F)	\$10,247

USATF South Carolina also hosted the 2018 USATF Region 4 Junior Olympic Track & Field Championships. There was a lack of Florida participation, but overall the event was a financial success, contributing over \$15,000 net profit to USATFSC. many of our South Carolina athletes traveled to Sacramento to compete in the National JO Championships. Twenty-two (22) athletes, competing in 25 events placed in the top 8, with two National Champions.

**Other Committee Programs:**

**A formal RFP (Request for Proposal) process** was created in 2018 and first used for the November 2018 Cross Country Championships.

RFPs have been used for venue selection for:

- 2018 USATFSC Association JO XC Championships and 2018 USATF Region 4 JO XC Championships
- 2019 USATFSC Association JO T&F Championships
- 2019 USATF Region 4 JO T&F Championships
- 2020 USATFSC Association JO T&F Championships

RFPS have also been used for:

- On-site shirt vendor (netted USATFSC an additional 10% of product sales, total of 30% of sales)
- Timer for 2019 USATFSC Association JO XC Championships

**Upcoming 2019 events:**

+ Saturday, November 19, 2019 – Open, Masters, and Youth JO Association Championships