



2021 USATF South Carolina Annual Meeting

Communications Chair Committee Report

Chair/Officer Title: Communications Chair

Chair/Officer Name: TaMara Sloan

Reporting Period: September 2020 - August 2021

Report Date: September 6, 2021

Committee Members: TaMara Sloan, Susan Heiser, Jesi Heiser-Whatley, Tori Heiser-Whatley

Committee Program Activities/Events/Projects:

- 9 Email blasts sent to USATF SC membership
- Updates posted to the USATF SC Facebook page

The USATF Blast system was discontinued in January 2020. Since then all blast communications are sent by submitting an eblast request ticket through National office; this occasionally results in a delay between the time the blast is requested and the time it is distributed to membership.

Committee Program Goals:

- Minimum of 2 newsletters posted to website and emailed to membership
- Email communication to membership distributed in a timely manner
- Increased communication through social media (specifically FB)

Project/Program Expenses:

None